

N.S.S College, Nilamel

Annual Report 2018-2019

- Name of the college – N.S.S COLLEGE, NILAMEL
- Place of the college: Nilamel
- District - Kollam
- State: Kerala
- Year of establishment of college - 1964
- Name of Principal – Dr.Madhusoodanan Pillai

The Principal's Report

It is the great pleasure in presenting the Annual Report of N.S.S College, Nilamel established on 1964 documenting its progress and success. The College operates admission to the students by Online a centralized system of admission in the university. In all the courses of both UG and PG the students can get admission through online process. The college offers 11 UG , 02 PG and a PhD Programmers duly affiliated to the University and approved by the Department of Higher Education. The college plans and organized the teaching learning, continues evaluation process, Project Work and examination schedules as per the curriculum issued by the university and approved by Department of Higher Education. College bring to being good results in the university both in UG and PG. The college has well qualified and competent faculties, have attended Faculty development programmes like orientation and refresher program in various universities.

University Examination Results – April/May 2019

Degree	Subject in detail	No .of appeared	No of passed	Percentage of pass
BA	Malayalam	60	33	55.00%
	English	41	25	60.98%
	History	51	32	62.75%
	Economics	49	24	48.98%
BSc	Mathematics	42	26	61.90%
	Physics	26	18	69.23%
	Chemistry	33	20	60.61%
	Bio- Chemistry	17	9	52.94%
	Botany	28	22	78.57%
	Zoology	28	23	82.14%
B.Com	Commerce	65	49	75.38%
	MA	19	16	84.21%
	M.Com	22	20	90.91%

List of Teachers who has attended various Faculty Development Programmes

Year	Number of teachers who attended	Title of the professional development program	Date and Duration (from – to)
2018-19	Krishna Kumari.A	Orientation course	28/2/2018-27/3/2018
	Asha.R.I,	Refresher course	1/11/2018-
	Rani.V.L		23/11/2018
	Anila.L,	Short term course	18/7/2018-
	Saritha.G.S		25/7/2018
	Ratheesh.R.J	Orientation course	19/6/2018-16/7/2018
	Devu.V.S	Refresher course	26/6/2018-16/7/2018
	Sreekumar.V.R	Summer school	19/6/2018-9/7/2018
	Manesh.S	Refresher course	27/7/2018-16/8/2018
	Geetha.R.Nair,	Short term course	24/10/2018-
	Rani.K.Pillai		31/10/2018
	S.L.Sangeetha	Orientation course	4/1/2018-31/1/2018
	Sreerag.R,S,	Orientation course	27/2/2019-
	Indu.B.C		26/3/2019
	B.R.Sreeja	Refresher course	8/10/2018-29/10/2018
	Lekshmi.M.R	Short term course	15/1/2019-17/1/2019
	Remya Madhavan	Refresher course	28/11/2018-18/12/2018
	Suprabha.S	Refresher course	30/10/2018-21/11/2018
	Vidhu.V.L	Orientation course	4/9/2018-1/10/2018
	Sindhu Rani.J.A	Short term course	24/10/2018-31/10/2018
	Sreekumar.V.R	Summer school	19/6/2018-9/7/2018

List of Seminars/Workshops/Celebrations of days conducted

<i>Sl. No</i>	<i>Department</i>	<i>Programme</i>	<i>Date Conducted</i>
1.	Chemistry	<i>Ozone day celebrations</i>	<i>18/09/18</i>
2.		<i>One Day Seminar and workshop on Bonding in Coordination Complexes</i>	<i>26/10/18</i>
3.		<i>“Career Guidance and Job Training” in association with College Union and Department of Biochemistry on</i>	<i>29/01/19</i>
4.		<i>Science exhibition “Rasashakti- 2019” in association with Chemistry department</i>	<i>15/03/19</i>
5.	Zoology	<i>Ozone Day Celebrations-</i>	<i>24/09/18</i>
6.		<i>Beekeeping</i>	<i>11/07/18</i>
7.		<i>Urjakiran energy conservation rally and awareness</i>	<i>14/12/18 16/03/2019</i>
8.		<i>Wetlands Celebrations</i>	<i>01/2/19</i>
9.		<i>Zoogalleria</i>	<i>15/03/2019</i>
10.	Biochemistry	<i>World Environment Day</i>	<i>05/06/2018</i>
11.		<i>Seminar on “Lifestyle and Heart Disease” in connection with ‘World Heart Day’ celebration</i>	<i>04/10/18</i>
12.		<i>Alumni meeting</i>	<i>30/05/18</i>
13.		<i>Career Guidance and Job Training</i>	<i>29-01-19</i>
14.		<i>Science exhibition “Rasashakti- 2019” in association with Chemistry department</i>	<i>15th March 2019</i>
15.	English	<i>Onam Celebrations</i>	<i>04/09/18</i>
16.		<i>Art for art's sake</i>	<i>1/8/2018</i>

17.		<i>Christmas day celebrations</i>	
18.		<i>Arts Fest</i>	<i>05,06,07/03/19</i>
19.	Commerce	<i>Training Programme on Mushroom Cultivation</i>	<i>02/11/2018</i>
20.		<i>33 invited talks to honor the eloquence that has accountable for 33 years of academic excellence lay down by Dr. Ambika Devi. R</i>	<i>22nd June 2018 to March 27th 2019</i>
21.		<i>One day workshop on “Income Tax Filing</i>	<i>26th Feb 2019</i>
22.		<i>“Jeevitham madhuram-helping hand for palliative care</i>	<i>15/02/2019</i> <i>.</i>
23.		<i>National Milk Day</i>	<i>26th NOV 2018</i>
24.	Economics	<i>RESEARCH METHODOLOGY</i>	<i>11-01-2018</i>
25.		<i>Invited talk on INNOVATIVE TRENDS IN BANKING PRACTICES</i>	<i>07-12-2018</i>
26.	Physics	<i>Invited talk by K P Rajappan Nair (Former Sectional President of Indian Science congress)</i>	<i>28/04/2018</i>
27.		<i>Workshop on Basic electrical household works</i>	
28.		<i>Environmental Day Celebrations 2019</i>	<i>05/06/18</i>
29.		<i>Science Day celebrations -The Role of Life Science to Humanity</i>	<i>26/02/2019 and 28/02/2018</i>
30.	Botany	<i>World Environment Day Celebration</i>	<i>05/06/2018</i>
31.		<i>Film Show</i>	<i>07/06/2018</i> <i>-</i>
32.		<i>Exhibition- Fruit Expo- 2018</i>	<i>25/06/2018</i>

33.		<i>Energy Conservation Awareness Campaign</i>	<i>23/03/2019</i>
34.	<i>Department of Mathematics</i>	<i>Departmental Seminar on Biostatistics.</i>	<i>14/08/2018</i>
35.		<i>National Mathematics Day Celebrations</i>	<i>22/12/2018</i>
36.	<i>Science Club</i>	<i>National Science Day Celebration</i>	<i>21/02/2019 & 22/02/19</i>
37.	<i>NSS/NCC</i>	<i>Reader's day Celebration</i>	<i>10/06/18</i>
38.		<i>International yoga day celebration</i>	<i>21/06/18</i>
39.		<i>Onam day Celebration</i>	<i>29/09/2018</i>
40.		<i>Gandhi Jayanthi Celebrations</i>	<i>02/10/18</i>
41.		<i>World Environment Day</i>	<i>06/06/18</i>
42.		<i>Youth day Celebration</i>	<i>12/01/19</i>
43.		<i>Antiliquor and anti-drug day</i>	<i>20/03/18</i>
44.		<i>World mental health day</i>	<i>10/10/18</i>
45.	<i>Tourism Club</i>	<i>World tourism day-Visit to Jadayu earth centre</i>	<i>27/10/2018</i>
46.	<i>ED Club</i>	<i>One day workshop on "Foundation programme in capital market" in association with HEDGE School of Applied Economics</i>	<i>16/02/2019</i>
47.		<i>Soft skill training programme</i> <i>Topic: ornament making</i>	<i>28/08/2018</i>

Activity report 2018-2019

IQAC conducted a work shop on ICT enabled Teaching and Learning on 31/07/2018
Resource Person : Dr.Rajappan Nair, Former Sectional President of Indian Science congress)



IQAC conducted a seminar on “Qualitative instructional Practices in digital paradigm”

Resource person :Dr.Issac Paul

Topics-“Qualitative instructional Practices in digital paradigm”



Department of biochemistry Report Activities- 2018-2019

On 05th June 2018 Dept. of Biochemistry celebrated '**World Environment Day**' by planting saplings on college premises



World Heart Day' celebration 2018: A seminar on “Lifestyle and Heart Disease” on 04thOctober 2018

Resource person :Dr. Mini S,
Professor & HOD, Dept. of
Biochemistry ,University of Kerala

Topics- “importance of leading a
healthy lifestyle, prevention of heart
diseases by improving lifestyle etc”.



**DEPT. OF BIOCHEMISTRY
NSS COLLEGE, NILAMEL**
(Accredited by NAAC with B Grade)



**WORLD HEART DAY
CELEBRATION**
29TH SEPTEMBER 2018

Venue: Conference Hall, NSS College, Nilamel
on 04th OCTOBER, 2018 at 10.00 am

Warm welcome to all

Merit day 2019

Merit day was arranged to felicitate meritorious students who secured I, II and III ranks in Kerala University examinations March 2018 on 18th March 2019. The principal Dr. Madhusudhanan Pillai K. R inaugurated the function and distributed the mementoes to **Mr. Ajas Khan F (I rank)**, **Ms. Thanima S Chandran (II rank)** and **Ms. Henal S A (III rank)**.



Mr. Ajas Khan F

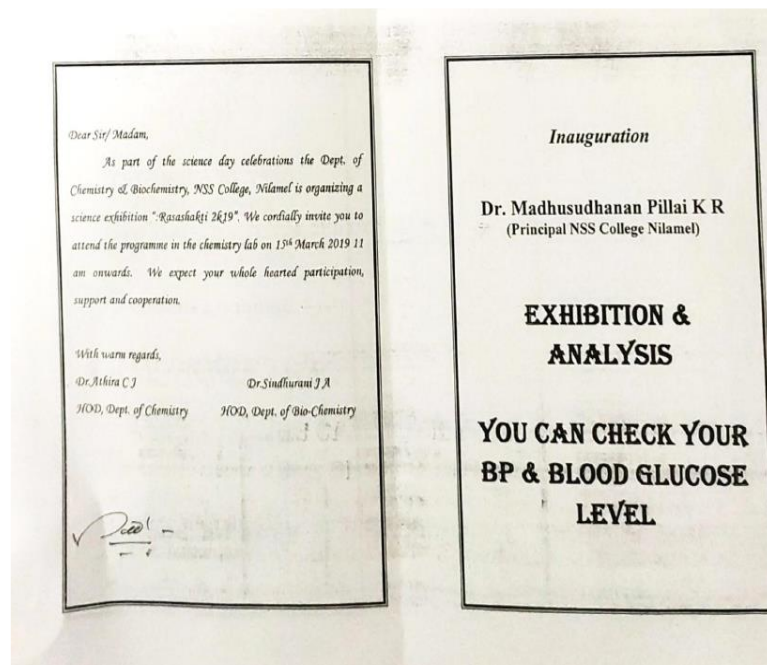
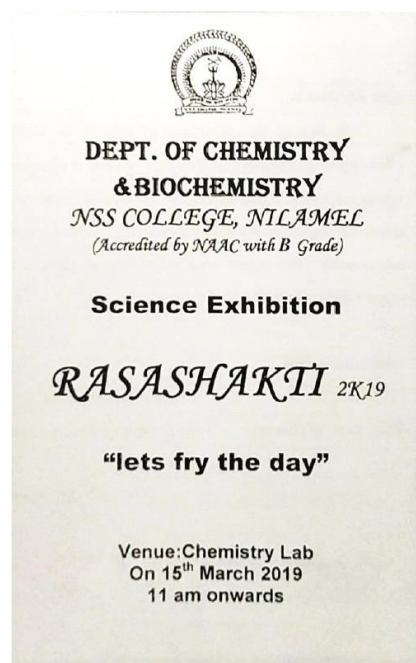


Ms. Thanima S Chandran



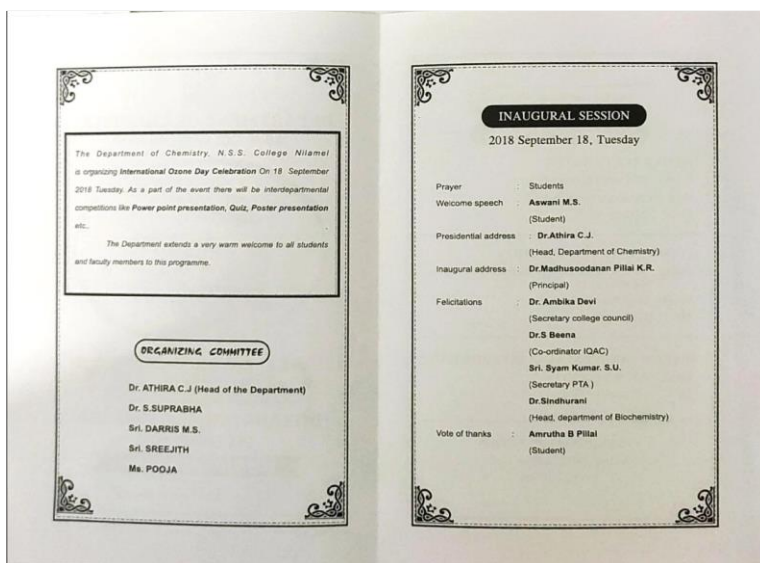
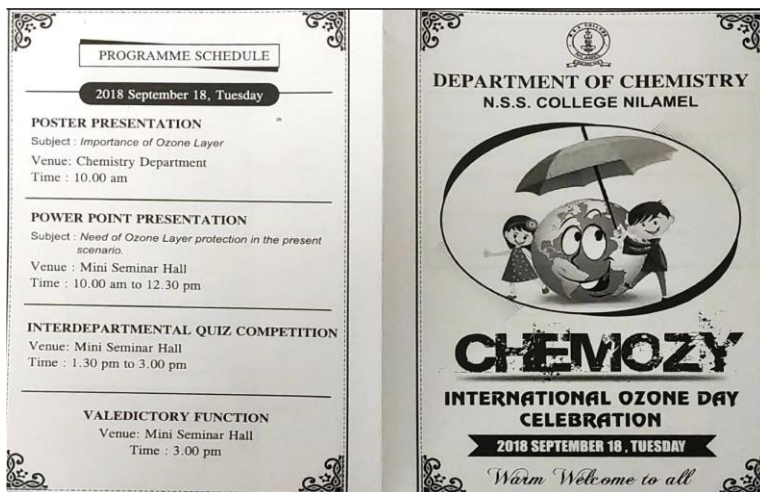
Ms. Henal S A

Science exhibition “**Rasashakti- 2019**” in association with Department of Chemistry on 15th March 2019.

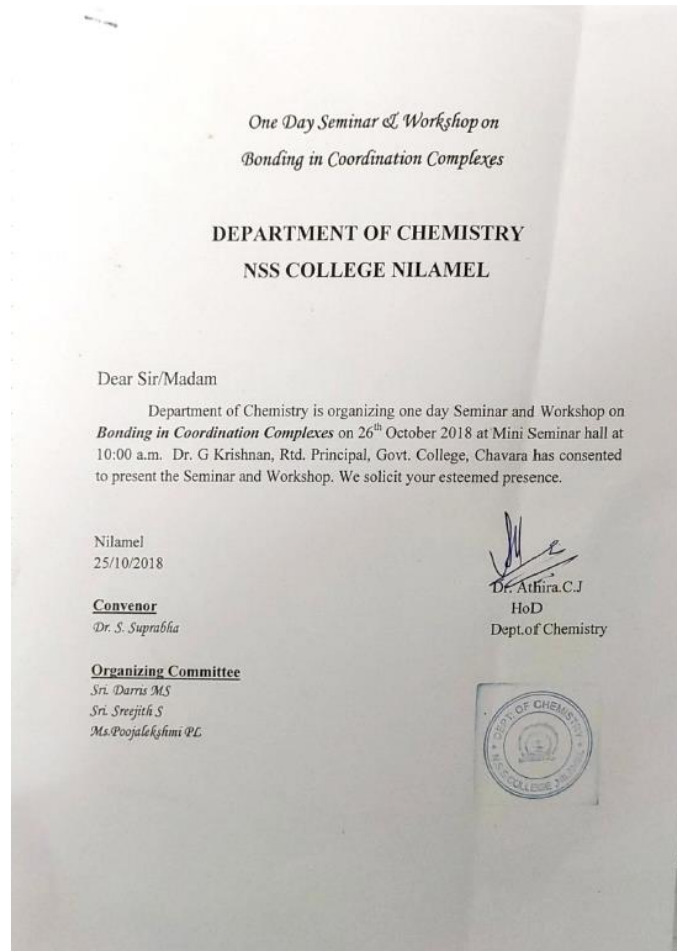


Department of Chemistry, Activity Report 2018-19

Ozone day celebrations :Poster presentation, Power point presentation, interdepartmental quiz competition were conducted on 18th September 2018



One Day Seminar and workshop on Bonding in Coordination Complexes on 26/10/2018



Department of English, Activity Report 2018-2019.

Arts corner



The Department of English takes keen interest in nurturing and exhibiting the creative talents of both the students and the faculty. Arts corner, is unique and vibrant initiative where the students and the faculty can exhibit their fervour for creative art. 'Art for art's sake' is the motto of this initiative. The untapped and dormant creativity, among students and faculty, find its progressive vent through this venture eventually proving to be a successful medium for the display of imaginative artistry.

Seminar on :”The art of creative writing”.

It was a distinct moment for the students of Department of English who had the precious opportunity to listen to one of the budding and promising poets in Indian English literature **Dr. Sriprasad R.** He with his immense knowledge of the subject and language widely opened the ajar door of creativity. His exemplary use of simple but dignified language and expertise in subject stimulated the listeners and encouraged them to enter and progress systematically in the extremely wide and expansive literary realm of poetry. The listeners substantially benefited from such a streamlined class and mustered up the quintessential skills required for writing refreshing and emphatic poems.



Department of Economics, Activity Report 2018-19

➤ Seminar on “RESEARCH METHODOLOGY “ON 11-01-2018(10 AM)

The department of Economics has organized an invited talk on **RESEARCH METHODOLOGY** on 11-01-2018(10 AM) at seminar hall. The programme started with a welcome speech by **Dr. Binukumar B J**, Assistant professor of economics. Presidential address was delivered by Dr. Maneesh B. The programme was inaugurated by Principal Dr. Madhusudhanan pillai K R. Felicitations were done by Dr. Ambikadevi R. Council secretary, Dr. Beena S. IQAC Convenor and PTA Secretary Syamkumar S U. Vote of thanks was delivered by Dr. Lini G. R. Assistant professor Economics department. The presentation of the topic was done by Dr. Suresh kumar S., Documentalist, Population research centre, Kerala university.

➤ Seminar on Innovative trends in banking practices on 07-12-2018(10 AM)

The department of Economics has organized an invited talk on **INNOVATIVE TRENDS IN BANKING PRACTICES on 07-12-2018** (10 AM) at seminar hall. The programme was presided by the HOD Dr. Maneesh B. The programme was inaugurated by Principal in charge Dr. Ambikadevi R. The presentation of the topic was done by **Mr. Rajesh Chief Manager, State banking learning centre, Trivandrum**. Vote of thanks was delivered by Dr. Lini G. R. Assistant professor Economics department.

Department of Botany, Annual Report, 2018-19

World Environment Day Celebrations 2018

Planting of sapling



Seminar- Dr.K.Murugan, Former Principal, Govt. Arts College, Thiruvananthapuram.

Topic- **Beat Plastic Pollution**

Resource person : Ms.Sudha Gouri Lekshmi(Ecotourism Programme Officer, Shendurney Wild Life Sanctuary, Thenmala

- World environment day celebration by planting saplings of various types supplied by the Department of Forest, Govt. of Kerala in houses located in the College ward and delivering the message that “together we can save nature by planting more trees”.

Departmental Seminar on Biostatistics on 14/08/2018 @ 10.00am

Resource Person- Biju.G.V,HSST, Sel.Gr Statistics, Govt.HSS, Puthoor

World Ozone Day Celebration- 24/09/2018

Planting of ozone releasing plants

Student Presentation

Seminar- Resource Person- Dr.VattavilaVijayaKumar(Assistant Professor& HOD, Zoology, VTM NSS College, Dhanuvachapuram.)

Nature Club & Eco club Inauguration on 21/03/2018

Inauguration –Dr.MadhusudhananPillai

Talk- Smt.SudhaGowriLekshmi(Eco tourism Officer, Shendurney Wild Life Sanctury, Thenmala, Kollam.

Inauguration of Herbal Garden- 30/03/2018

Inauguration –Dr.MadhusudhananPillai(Principal)

Talk on Medicinal plants for human welfare-By Smt. Sabitha.S.R, Agricultural Officer, Pazhayakunnumel

Training Programme on Mushroom Cultivation

Resource Person- Mr.Ajay, Surya Tech, Venjaramoodu on 02/11/2018

Workshop on Mushroom Cultivation to SreelekshmiKudumbasree units, Nilamel on 05/12/2018 @11.00am, Trainers- Sreelekshmi.S and Lekshmi. B.S(S6 students)

National Science Day Celebration –Conducted Science Exhibition at NSS Higher Sec. School,Madavoor on 21/02/2019 &22/02/2019

Exhibition- Fruit Expo- 2018 on 25/06/2018-



Energy Conservation Awareness Campaign: Urjakiran –on 23/03/2019

Resource Person- Dr. Biju.C (State Resource Person, EMC) at K.M.Library Hall, Thattathumala for Kudumbasree units



Department of Mathematics, Activity Report 2018-19

Ramanujan Day celebrations 2018

Resource person : Dr.Anilkumar , Associate professor.
Dept of Mathematics,M.G College,Thiruvananthapuram



Department of Physics, Activity Report 2018-19

Motivational talk for physics students on 28/04/2018

Resource person : K P Rajappan Nair

(Former Sectional President of Indian Science congress)



Environmental Day Celebrations 2018



Workshop of “**Workshop on Basic electrical household works**”

As part of our extension programme by the department, we arrange a workshop of “**Workshop on Basic electrical household works**” to the girl students in other department of our college. It was very appreciable, regarding from feedback of beneficiary students’

Resource person : Prominent lab equipments,Kozhikode

Date:

Time :10.00 am



Seminar cum workshop “**Basic awareness about the electronic lab equipment's**”

We organize a seminar cum workshop to our students about the electronic instrumentation. The students of I,II,and III year were participating the seminar cum workshop “**Basic awareness about the electronic lab equipments**”

Resource person :Prominenet,Kozhikode



Knowledge Sharing Programme

Department of Physics arrange an out reach programme to near by higher secondary schools as a part of our knowledge sharing programme. we manage a lecture series of different topics related to physics which is beneficiary to I year and II year higher secondary students.



Science Day celebrations 2019



As part of the Science day celebrations 2019 in association with Science club and in supporting with KSCTE we organize three day celebrations on 26/02/2019 and 28/02/2018 including with interdepartmental Science Quiz, Poster presentation Competition, Science exhibition and one day seminar on topic **"The Role of Life Science to Humanity"**. Formal inauguration of NSD 2019 was done by our Principal Dr. K. Madhukumar on 26/02/2018 at 1.30 pm in the college seminar hall. The celebrations were end on 28/02/2018 with a Science exhibition and poster presentation.

Science exhibition and poster presentation.



DEPARTMENT OF ZOOLOGY NSS COLLEGE, NILAMEL

REPORT OF SEMINARS & WORKSHOPS & RALLY 2018-19

1. INVITED TALK ON “BEEKEEPING”

Date : 11-07-2018

Honey bee provides honey, which is the most valuable nutritional food and also the bee wax which is used in many industries, including cosmetics industries, polishing industries, pharmaceutical industries, etc. As per Curriculum VIth Semester students have an elective course named “Economic Zoology - Vermiculture and Apiculture” in which they learn the basic procedure and methodology of apiculture & vermiculture.



An invited talk on the Topic “Beekeeping” was organized by our Department to make students more enthusiastic in this topic. Mr. B Sunil, Divisional Engineer, Kerala Agro Industries Corporation, Kottarakara, a well known speaker and agricultural trainer was the resource person. He shared his experiences about beekeeping, social behavior of bees, different types of hives equipment used in apiculture, importance of honey, and its medicinal properties. More than 80 students & 21 Kudumbasree members participated in this function.

2. URJAKIRAN ENERGY CONSERVATION RALLY 2019

Date : 14-12-2018

Funding: Centre for Environment & Development, Kerala in association with Energy Management Centre, Government of Kerala

In association with “National Energy Conservation Day” an energy conservation rally was organized by Dept. Of Zoology in



Department of Zoology

the Nilamel Panchayath of Chadayamangalam Assembly constituency. The chief guest of the function was Sr. A.M Shafi, President, Nilamel Panchayath and he flagged off the rally. Dr. Madhusoodanan Pillai, Principal inaugurated the rally and addressed the participants. Smt. Keralakumari Teacher, Member, Nilamel Panchayath, Smt. Jisha Chairperson, CDC and 12 faculties from various departments participated. A total of 85 students of Department of Zoology participated in the rally with placards highlighting Energy Conservation Slogans. Rally benefited in exhibiting the slogans to the public in Nilamel junction.



3. WETLANDS DAY CELEBRATIONS 2019

Date: 1-02-2019.

Funding: Kerala State Council For Science Technology And Environment (KSCSTE), Government of Kerala

World wetlands day was celebrated by the Department of Zoology, NSS College, Nilamel with the financial support of Kerala state Council for Science Technology and Environment, Government of Kerala.

The program began with prayer and Acharyanusmaranam. Dr. Sreerag. R.S., Asst. Professor, Department of Zoology welcomed the gathering. Presidential address was given by Dr. Asha.V.G, HoD, Zoology. The program was inaugurated by Dr. Madhusoodanan Pillai K.R. Principal, NSS College, Nilamel and in his inaugural address, he asked the students to engage in conservation activities and take necessary steps to protect and preserve the environment. Felicitations were given by Dr. Beena. S IQAC Convenor, Dr. Ambika Devi.R. Council Secretary, Mr. Syam Kumar S.U, PTA secretary and Miss. Adithya. Union Member. Vote of thanks were given by Ms. Anakha Nandan, VIth Sem student. The inaugural session ended by 10:30 AM.

Department of Zoology

Keynote address was delivered by Dr. Abhilash.R., Asst. Professor, Department of Zoology, Christian College, Chenganoor on the topic "Impacts of Climate Change on Wetlands and Biota". In his speech, he gave an elaborate description about ecological importance of wetlands, major wetlands in Kerala, cause of wetland destruction and conservation measures.

No of participants : 86



Prayer & Aachryanusmaranam



Dr. Sreerag.R.S welcoming the gathering



Dr.Asha.V.G - Presidential address



Inauguration



Principal Dr.Madhusoodanan Pillai - Inaugural address



*Syamkumar S.U; PTA secretary
Felicitations*



Talk by Dr. Abhilash J.R



Talk By Sri. Sushanth



4. URJAKIRAN 2019

DATE: 16-03-2019

Funding: Centre for Environment & Development, Kerala in association with Energy Management Centre, Government of Kerala

Women empowerment is one of the important objectives of Kudumbasree and to improve the standard of living of poor women in rural areas. Energy conservation is the effort made to reduce the consumption of energy by using less of an energy service. Kudumbasree workers are provided with an awareness class organized by Department of Zoology, NSS College, Nilamel at Block Panchayath Hall.



Program started at 10 Am with prayer and acharayanusmaranam followed by Welcome speech by Dr. Sreerag R.S, Assistant Professor & Program Coordinator, Department of Zoology, NSS College, Nilamel. Dr. Rajeevan R, Head of Department, Politics presided and Sri. Vimal Chandran, Block Development Officer, Chadayamangalam Block inaugurated the function. Smt. Shamla, Block member, Chadayamangalam felicitated and Dr. Asha V.G, Head of Department, Zoology marked the vote of thanks. During inaugural function the speakers pointed the importance of energy conservation.

Sri. Shafeeq, Resource person, Energy Management Centre led technical session and the talk emphasized various strategies for energy conservation. More than 100 Kudumbasree workers attended and a group song related to energy conservation concluded the function.

VENUE : BLOCK PANCHAYATH HALL, CHADAYAMANGALAM



5. ZOOGALLERIA

Date : 15-03-2019

Department of Zoology Organized an Exhibition to create an awareness among all students of our college regarding various animals, their significance in our ecosystem, and taxonomy. Various specimens in our department were exhibited and students gave a short description to the participants. More than 700 students and 40 faculties visited the exhibition.



Department of Commerce, Activity Report, 2018-19

PG Department of commerce in NSS College Nilamel conducted a lecture series from June 2018 to march 2019. The series named as” **The preceptor**”. The main aim of this lecture series was to honor the eloquence that has accountable for 33 years of academic excellence lay down by Dr. Ambika Devi. R who was the Associate professor and Head of the PG department of commerce. "**The preceptor**" brought together total of 33 invited talks delivered by distinguished academicians and professionals in the field of commerce and management.

- **Dr. P Chandramohan** was the first academician in the lecture series. He led the session with the topic of "**Education in 21st century**". It includes the history of education in India, objectives of higher education and addressing the challenges. It was a great success and all the audience receives this subject very well.
- The second session was held on 25 June 2018 day. **Dr. D Simon Thattil (Professor, Director, IQAC, University of Kerala)** lead the session. The topic was "**Challenges in commerce education**". He starts the session by congratulating the department for conducting the resourceful programmes and seminars like this. The presentation includes the feature of commerce education, its nature, case studies, learning aids challenges Etc. The session was end with a useful message by him. That is "learn to explore yourself and thereby your teaching and learning process get empowered



- On 27 June 2018, **Prof (Dr.) .G. Raju (Dean Faculty of commerce, University of Kerala)** took another session. He explained about the topic "**Capital market indicators for investment Division**". He explained what capital market is and what capital market indicators are, The session was well received from the audience.
- The another section of talk series was handled by **Prof (Dr) B Jhonson, Professor and head department of commerce and management studies University of Calicut** on July 2 2018. He explained his topic "**Research methodology**". He explained Research methodology is the specific procedure or technique used to identify select, process and analyse information about a topic.
- On July 6 2018 another session of talk series handled by **Dr.D Anish IA&As.. Deputy Account General, Hyderabad**. In the session he discussed about "**Accounting in Government**". It was a new experience to students. They clarify many of their doubts.
- On July 9 2018, **Dr. Jubilee Navaprabha, director DOMTEC, University of Kerala**. She explained about the topic "**women empowerment**". She gave more importance to women empowerment in entrepreneurship. This talk was a great motivation to all the audience.
- **Dr. V. V. Anilkumar (Head, department of Commerce. NSS College, Changanassery)** conducted this session on July 13 2018. His talk was about "**Business Research**". He explained Business research as a process of acquiring detailed information of all the areas of business and using such information in maximizing the sales and profits of the business.
- On July 18 2018, **Dr. Gangatharan Nair. D, Head of the department of commerce, SVRNSS College. Vazhoor** took another session of the series. His topic was "**influence of spirituality on HR Policies**". It was a new experience for audience they were really interested in this session.

- The next session was conducted on July 20 2018 by **Mr. Arun K.V, Deputy company secretary, Mathribhoomi, Kozhikode**. His topic was "**Companies act 2013 and its compliance**". He explained various provisions of Companies act 2013 and its compliances, such as provisions related to company stationary including provisions related to directors, provisions related to allotment of shares etc.
- On July 23 2018 **Dr. Dileep A.S, Assistant professor M.G college, TVM** took another session about the topic "**Direct Tax Laws**". He gave a detailed explanation about direct tax Laws, from its history to current scenario of taxation. He said, History of taxation features, different terms related to tax, Heads of income tax, Tax liability etc...
- The same day another session took by **Dr. T. Rajesh, Assistant professor, Govt College, Nedumangad**. He delivered the presentation about the "**career prospects in commerce**". That session was really interesting. It was well received by audience. He said about the various courses for commerce students such as, ACCA, CA, CMA, etc...
- The next session held on July 26 2018 was taken by **Dr Arun Lawrence**. He delivered presentation about the topic "**financial derivatives**". He explained fundamental financial securities, Traders in derivative market, swaps and its different types, Types of speculators, Exchange traded derivatives etc. The session ends with the vote of thanks by student from commerce department.!
- **Dr. Krishnamoorthy Natarajan**, Assistant professor, Mar Ivanious college, TVM handled the session about the topic "**Financial Sector Reforms in India**" on July 30 2018. He explained the topic with the regulatory changes in the financial sector, various committees, Major objectives of financial sector reforms etc...
- On August 1 2018, session of this talk series was by **Salini J.S, Assistant professor, SVRNSS College, vazhoor**. She delivered her presentation about the topic "**Celebrity Endorsement on Consumer Buying behavior**". She explained how celebrities influence us to buy a product. The session was well received by audience.

- Next session was on August 7 2018 by **Dr. Nadiya sha, Assistant professor, Department of Commerce & Business Administration, Dhofar University, Oman**, took another session about the topic “**Islamic finance.**” She explained how Islamic finance is differing from other finance, features, etc...
- Next Session was on August 14 by **Prof (Dr).K. Sasikumar(Director, KICMA,Neyyar Dam** handled another section. The topic he handled was" **Research in Commerce**".He explained the scope of research in Commerce.Also he explained various topics for research.
- **Dr Prasanth udayakumar**, assistant professor IIM Bhuvaneshwar handled next session on September 7 2018, the topic he is discussed was **Rural tourism**. He explained the scope of rural tourism in Kerala and it's importance and he also said how the government get benefits from rural tourism
- The next session was held on September 20 2018 by **Dr. Stantly George, assistant director, KICMA, Neyyar dam** handled another session of lecture series. The topic he chosen was "**Disruptive marketing-Navigating the new normal**". It was a new experience to audience. He will explain what disruptive marketing is. After the session audience clarified their doubts.
- On October 7 2018, **Dr.Suman Alexander, Principal.S G Colleges, kottarakara**. Her topic was '**SUCCESSFUL ENTREPRENEUR**' She explained how to become a successful entrepreneur. She also said the key points that an entrepreneur should follow. The session was well received from the audience
- On September 14 2018, **Dr. G Pushpangathan, Director, Gurudev Institute of Management, Kadakkal** handled another session of series. His topic was “**recent trends in banking**”. He explained the recent trends and changes happened in banking sector such as:Digitalisation, Mobile Banking, UPI, Block Chain, Artificial intelligence robots, rise of fintech companies, Cloud banking, Leasables etc...

- On October 22 2018, **Prof. G. Padmakumari, Associate Professor and Head, Mannam NSS College, Anchal**. Her topic was '**Corporate Governance**'. She gave a detailed explanation about corporate governance. She explained the Definitions, Benefits, Principles etc...
- Another session of this talk series was handled by **Dr. Devika. L, (Assistant Professor, Kerala Varma College, Thrissur)** on November 5 2018. Her topic was **Recent trends in marketing**. She explained the latest trends such as shifting of marketing funnel, chat box, social media marketing, voice search, vertical video etc... The session was well received by audience.
- On November 28 2018, **Dr. Vinod A. S, Assistant Professor, VTMNSS, Dhanuvachapuram** handled another session of lecture series. His topic was '**Health Tourism in Kerala**'. He explained the medical tourism and packages, ayurveda treatment etc... It was a different topic from others. It was well received by audience.
- On December 14 2018, **Dr. B. Ganesh, Assistant Professor KICHA Neyar Dam** handled another session. His topic was '**Effective Enterprunership**'. He explained the habits highly effective of enterprunership such as vision, early rises, schedules, simplicity, journal writing etc... Another session of lecture series handles by Shafeek R, chief account officer, BSNL, TVPM. The topic was "CRM practices in telecom sector". He explained how CRM functions in telecommunications industry. Also he explained the reason CRM they are to increase sale, expand business, competitive analysis, increase in customer relation etc...
- On January 11 2018, **Dr. Vishvanath V.G, Assistant professor KICMA, Neyyar Dam**. The topic handled by him was "**Spiritual Intelligence**". It gave a different experience, because the topic was entirely different from other topics discussed in the past sessions. The session was very fruitful and well received by the audience.

- Another session of talk series was handled by *Nima Chandra, states tax officer, Govt of Kerala* on January 30 2018. The topic was "**GST-An interview**". She explained the basics of Goods and sales tax, such as what is GST, GST Council, slab rates,, GSTN Etc. She gave a clear picture of GST. That session had a lot of doubts from the audience. She cleared all the doubts before the end of the session
- On February 9 2019, **Ajeesh S.R, Assistant professor KSMDDB College, Shasthamkotta** handled the another session. His topic was "**Financial Inclusion**". He explained financial inclusion is an effort to make everyday financial services available to more of the world's population at a reasonable cast. He gave an overview about the topic.
- On February 19 2019, **Mr. Rakesh s (Assistant professor, VTM NSS College, Dhanuvachapuram)** handled the next session of lecture series. His topic was "**Corporate laws in India**" he gave a complete guide about the topic. He explained what is corporate law, what are Indian corporate laws and acts such as companies act 1956, companies law based regulation 1991 etc..
- On February 28 2019, **Mrs. Renusree.s. Assiatant professor SMDB College, Shasthamkotta** handled the another session. The topic was "**Recent trends in capital market**". She explained recent trends and changes happened in capital market such as economic liberalization due to Indian capital market, promoting more private sector banks, promotion of mutual funds, regulaton of NRI investment, FERA Companies, transporting through online trading etc...
- Another session of talk series handled by **Dr. V. Geetharani, Assistant professor, All saints college, TVPM** on March 8 2019. The topic was "**Inflation and investment management**". She explained about inflation, how it occurs and how it affects the investment and savings. The session was interesting and well received by the audience.
- Next session was held on March 21 2019 and handled by **Vishnu Gopan, Assistant professor, VTMNSS College, Dhanuvachapuram.** The topic was "**Digital Banking**". He discussed about the meaning of banking, digital banking and also the need, importance, safety of digital banking etc...
- The last session conducted by **Mr. Prashantham M.K (Assistant professor, KSMDDB College, shasthamkotta)** was held on March 27 2019 handled another session of this lecture series, his topic was "**Brand loyalty and FMCG sector**". The session was stated with what is brand loyalty and FMCG, then he explained brand loyalty in India. The session was interesting and fruitful. "The preceptor" lecture series was concluded on March 2019. Each session was academically beneficial to audience. After each session there was a session which helps students to clarify their doubts.



One day workshop on “Income Tax Filing”

PG Department of Commerce, N S S College, Nilamel, Kollam organized a one day workshop on “**Income Tax Filing**” on **26 th Feb 2019** at the College Mini Seminar Hall. The programme aims to give awareness on income tax filing for the staff of the college. The necessity of the programme was to familiarize procedures, deductions, calculation of total income and consideration of rebates. Total of 44 teachers and non teaching staff participated in the programme. The class was taken by **Dr. R Ambika Devi, Head and Associate Professor, Department of Commerce, N S S College, Nilamel.** Her 33 years of experience in teaching, research and her practical knowledge in the subject framed a structured class for the staff of N S S College Nilamel. The welcome note was delivered by Krishna Kumari A., Assistant Professor, Department of Commerce, N S S College, Nilamel. Presidential address was given by Dr. R Ambika Devi, Head and Associate Professor, Department of Commerce, NSS College, Nilamel. The programme was officially inaugurated by Dr. Madhusoodhanan Pillai K R, Principal, N S S College, Nilamel. The programme was felicitated by Dr. Beena S, Head and Associate Professor, Department of Mathematics and Co-ordinator of IQAC, NSS College, Nilamel. Sri. Syamkumar S U., Secretary, PTA, N S S College, Nilamel, felicitated the Programme. The Co-ordinator of the Programme Lekshmi MR, Assistant Professor, Department of Commerce, N S S College, Nilamel, delivered the vote of thanks.



Payasam fest “jeevitham madhuras” a helping hand for palliative care

Payasam fest was organized with an objective to help patients undergoing palliative care. The students prepared payasam from their home and sold one cup of payasam for Rs. 10. Rs. 9500 were collected through the fest. The funds were given to ASRAYA old age home, Kottarakara. The welcome note was delivered by Sri. Manesh .S, Assistant Professor, Department of Commerce, N S S College, Nilamel. Presidential address was given by Dr. R Ambika Devi., Head and Associate Professor, Department of Commerce, N S S College, Nilamel. The programme was officially inaugurated by Dr.K R Madhusoodhanan Pillai, Principal, N S S College, Nilamel. The Co-ordinator of the Programme Aneesh A S, Assistant Professor, Department of Commerce, N S S College, Nilamel, delivered the vote of thanks.



In association with **Entrepreneurship Development Club** celebrated **National Milk Day on 26th NOV 2018**.

The programme highlighted the **role of Amul advertisements** and its role in social and economic development of the nation. The advertisements were **portrayed in the classroom**. In the second session a **documentary** was presented to the students and teachers. It helped the students understand the relevance and role of white revolution in India and contribution and life of Dr. Verghese Kurien.



Carrier guidance cell Activity report 2018-2019

A seminar on “**Career Guidance and Job Training**” was conducted in association with College Union on 29th January 2019. **Mr. Jayaraj Hrishikesh** and **Mr. Muhammed Shagave** a lecture on career development and time management required for the future youngsters.



Entrepreneurship development club Activity report 2018-2019 on 28/08/2018 ,

Skill care for life – learning through skills

**Entrepreneurship Development Club
NSS College, Nilamel**

Accredited with NAAC B grade

**'Skill Care For Life - Learning Through Skills'
Training Program**

Topic : Ornament Making

Resource Person : Smt Sreekala. s
Member, Kudumbasree
Nedumangadu

Date : 28/08/2018

Time: 9.30 am to 12.00 pm



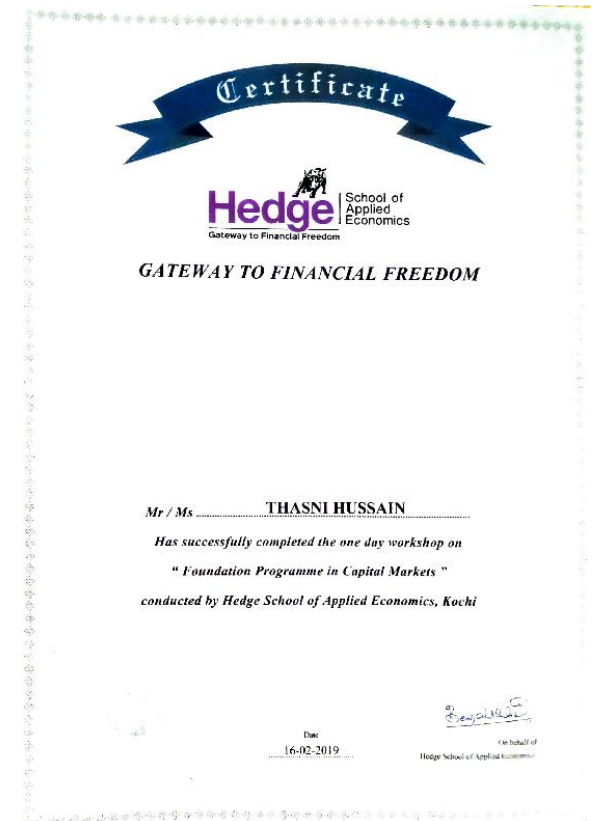
Department of commerce, NSS College Nilamel, in association with ED Club organized soft skill development classes from the academic year 2018-19. The programme along with skill development focuses on students to make them aware about eco friendly products. Products like paper bags & paper pen were made by the students. The students were given training in ornament making and handicrafts. The programme benefited 20 of students in the academic year 2018-19 . The member of Kudumbasree (SHG) unit Smt. Sreekala S provided training to the students. It was conducted on 28/08/2018.

Entrepreneurship Development Club In association with HEDGE School of Applied Economics

One day workshop on “Foundation programme in capital market”



The workshops aim to provide a basic understanding on capital market. The students had a interactive session. Stock trading was demonstrated in the session.



Participation in Young Entrepreneurship Conclave - Entrepreneurship Development Cell , University of Kerala, organized Young Entrepreneurship Conclave as on 31/07/2018 at senate hall campus. Two students from Final year BCom **Ms. Anju A Kunjumon and Jancy Saju** representing the entrepreneurship development club along with the club convener Krishna Kumari A, Assistant Professor NSS College Nilamel participated in the conclave. The conclave enriched the students with sharing experiences from successful entrepreneurs.



In Association with Tourism club and Entrepreneurship Development Club

The JATAYU Earth Centre, Chadyamangalam, was officially inaugurated on 17/08/2018. The entrepreneurship development club in association with tourism club organized an Invited talk on the **awareness and the business prospect of Jatayu Earth Centre** as on 27/09/2019. The importance of the local area development and local business development were discussed. Beyond a tourist destination and the attraction entrepreneurial focus were given by the resource person Mr. Suresh Kumar, Public Relation Manager of Jatayu earth centre

